## CONTRACT



KHGI-TV 1078 25 Road Axtell, NE 68924 (308) 455-9900

And:

**Smart Media Group** 1427 Leslie Ave Alexandria, VA 22301

	Contract / Revision		Alt Order #			
	1736582 /		10312324			
Advertiser			Original Date / Revision			
Charles Herbster for Gov NE-R			01/14/22 / 01/21/22			
Contract Dates	Estimate #					
01/15/22 - 01/24/22	115121					
Product						
HEBSTER FOR GOV						

Billing Cycle	Billing Cale	endar endar	Cash/Trade					
WEEKLY	Broadcast		Cash					
Property	Account Ex	<u>xecutive</u>	Sales Office					
KHGI	Philadelph	ia HRP/PH	HRP Philadelphi					
Special Hand	Special Handling							
Demographic								
Adults 35+	Adults 35+							
	Order Type	<u> </u>	Total Ratings					
	GENERAL		189.60					
Agy Code	Advertiser	<u>Code</u>	Product 1/2					
9912891	HRBST		ORDR					
Agency Ref		Advertiser Ref						
15623		10082547						

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate Rtn	Type Spots	Amount
N 1 KHGI 01/17/22 01/17/22 M-F 9a-10a	9a-10a	-	:30		NM 1	\$20.00
Start Date		Rating			i	
Week: 01/17/22 01/23/22 1 1	\$20.00	1.50				
N 2 KHGI 01/18/22 01/18/22 M-F 9a-10a	9a-10a		:30		NM 1	\$20.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 01/17/22 01/23/22 -1 1	\$20.00	1.50				
N 3 KHGI 01/19/22 01/19/22 M-F 9a-10a	9a-10a	<b>-</b>	:30		NM 1	\$20.00
Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        1         1	Rate \$20.00	Rating 1.50				
	•	1.50			NI 4	400.00
N 4 KHGI 01/20/22 01/20/22 M-F 9a-10a Start Date End Date Weekdays Spots/Week	9a-10a	Rating	:30		NM 1	\$20.00
Week: 01/17/22 01/23/221 1	\$20.00	1.50				
N 5 KHGI 01/21/22 01/21/22 M-F 9a-10a	9a-10a		:30		NM 1	\$20.00
Start Date End Date Weekdays Spots/Week		Rating	.00			Ψ20.00
Week: 01/17/22 01/23/221 1	\$20.00	1.50			i	
N 6 KHGI 01/17/22 01/17/22 The View	10a-11a		:30		NM 1	\$25.00
Start Date		Rating			i	
Week: 01/17/22 01/23/22 1 1	\$25.00	1.00				
N 7 KHGI 01/18/22 01/18/22 The View	10a-11a		:30		NM 1	\$25.00
Start Date End Date Weekdays Spots/Week		Rating				
Week: 01/17/22 01/23/22 -1 1	\$25.00	1.00				
N 8 KHGI 01/19/22 01/19/22 The View	10a-11a	Б.:	:30		NM 1	\$25.00
Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        1         1	<u>Rate</u> \$25.00	Rating 1.00				
	10a-11a	1.00	-20		NIM	<b>#25.00</b>
N 9 KHGI 01/20/22 01/20/22 The View Start Date End Date Weekdays Spots/Week		Rating	:30		NM 1	\$25.00
Week: 01/17/22 01/23/221 1	\$25.00	1.00			i	
N 10 KHGI 01/21/22 01/21/22 The View	10a-11a		:30		NM 1	\$25.00
Start Date	Rate	Rating				<b>7</b> =0.00
Week: 01/17/22 01/23/221 1	\$25.00	1.00				
N 11 KHGI 01/17/22 01/17/22 RACHAEL RAY	11a-12p		:30		NM 1	\$25.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			I	
Week: 01/17/22 01/23/22 1 1	\$25.00	1.20			I	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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 Advertiser
 Original Date / Revision

 Charles Herbster for Gov NE-R
 01/14/22 / 01/21/22

 Contract Dates
 Product
 Estimate #

 01/15/22 - 01/24/22
 HEBSTER FOR GOV
 115121

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Types	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating				
N 12 KHGI 01/18/22 01/18/22 RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/22 -1 1	11a-12p	Rating 0.00	:30	NM	1	\$25.00
N 13 KHGI 01/19/22 01/19/22 RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/221 1	11a-12p <u>Rate</u> \$25.00	Rating 1.00	:30	NM	1	\$25.00
N 14 KHGI 01/20/22 01/20/22 RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/221 1	11a-12p <u>Rate</u> \$25.00	Rating 1.00	:30	NM	1	\$25.00
N 15 KHGI 01/21/22 01/21/22 RACHAEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/221 1	11a-12p <u>Rate</u> \$25.00	Rating 1.00	:30	NM	1	\$25.00
N       16       KHGI       01/17/22       01/17/22       NTV News at Noon         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22       2       2	12p-1p <u>Rate</u> \$40.00	Rating 3.00	:30	NM	2	\$80.00
N       17       KHGI       01/18/22       01/18/22       NTV News at Noon         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22       -2       2	12p-1p <u>Rate</u> \$40.00	Rating 3.00	:30	NM	2	\$80.00
N       18       KHGI       01/19/22       01/19/22       NTV News at Noon         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22      2       2	12p-1p <u>Rate</u> \$40.00	Rating 3.00	:30	NM	2	\$80.00
N 19 KHGI 01/20/22 01/20/22 NTV News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/222 2	12p-1p <u>Rate</u> \$40.00	Rating 3.00	:30	NM	2	\$80.00
N 20 KHGI 01/21/22 01/21/22 NTV News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/222- 2	12p-1p <u>Rate</u> \$40.00	Rating 3.00	:30	NM	2	\$80.00
N 21 KHGI 01/17/22 01/17/22 Good Morning Nebraska 5a	5a-6a <u>Rate</u> \$25.00	Rating 0.70	:30	NM	2	\$50.00
N 22 KHGI 01/18/22 01/18/22 Good Morning Nebraska 5a	5a-6a <u>Rate</u> \$25.00	Rating 0.70	:30	NM	2	\$50.00
N       23       KHGI       01/19/22       01/19/22       Good Morning Nebraska 5a         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22      2       2	5a-6a <u>Rate</u> \$25.00	Rating 0.70	:30	NM	2	\$50.00
N         24         KHGI         01/20/22         01/20/22         Good Morning         Nebraska         5a           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        2         2		Rating 0.70	:30	NM	2	\$50.00
N         25         KHGI         01/21/22         01/21/22         Good Morning         Nebraska         5a           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        2         2	5a-6a <u>Rate</u> \$25.00	Rating 0.70	:30	NM	2	\$50.00
N         26         KHGI         01/17/22         01/17/22         Good Morning Nebraska 6a           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22         2         2	6a-7a <u>Rate</u> \$60.00	Rating 1.50	:30	NM	2	\$120.00
N 27 KHGI 01/18/22 01/18/22 Good Morning Nebraska 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/22 -2 2	6a-7a <u>Rate</u> \$60.00	Rating 1.50	:30	NM	2	\$120.00
N 28 KHGI 01/19/22 01/19/22 Good Morning Nebraska 6a	6a-7a		:30	NM	2	\$120.00

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Contract / Revision Alt Order# 10312324 1736582 /

Advertiser Original Date / Revision Charles Herbster for Gov NE-R 01/14/22 / 01/21/22

**Contract Dates Product** Estimate # HEBSTER FOR GOV 01/15/22 - 01/24/22 115121

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 01/17/22         01/23/22        2         2	<u>Rate</u> \$60.00	Rating 1.50				
N 29 KHGI 01/20/22 01/20/22 Good Morning Nebraska 6a  Start Date End Date Weekdays Spots/Week  Week: 01/17/22 01/23/222 2	6a-7a <u>Rate</u> \$60.00	Rating 1.50	:30	NM	2	\$120.00
N 30 KHGI 01/21/22 01/21/22 Good Morning Nebraska 6a  Start Date End Date Weekdays Spots/Week  Week: 01/17/22 01/23/222 2	6a-7a <u>Rate</u> \$60.00	Rating 1.50	:30	NM	2	\$120.00
N 31 KHGI 01/17/22 01/17/22 Good Morning America 7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/22 2 2	7a-9a <u>Rate</u> \$60.00	Rating 2.10	:30	NM	2	\$120.00
N 32 KHGI 01/18/22 01/18/22 Good Morning America 7a  Start Date End Date Weekdays Spots/Week  Week: 01/17/22 01/23/22 -2 2	7a-9a <u>Rate</u> \$60.00	Rating 2.10	:30	NM	2	\$120.00
N 33 KHGI 01/19/22 01/19/22 Good Morning America 7a  Start Date End Date Weekdays Spots/Week  Week: 01/17/22 01/23/222 2	7a-9a <u>Rate</u> \$60.00	Rating 2.10	:30	NM	2	\$120.00
N 34 KHGI 01/20/22 01/20/22 Good Morning America 7a  Start Date End Date Weekdays Spots/Week  Week: 01/17/22 01/23/222 2	7a-9a <u>Rate</u> \$60.00	Rating 2.10	:30	NM	2	\$120.00
N 35 KHGI 01/21/22 01/21/22 Good Morning America 7a  Start Date End Date Weekdays Spots/Week  Week: 01/17/22 01/23/222- 2	7a-9a <u>Rate</u> \$60.00	Rating 2.10	:30	NM	2	\$120.00
N 36 KHGI 01/22/22 01/22/22 Sat Good Morning America	7a-9a <u>Rate</u> \$25.00	Rating 1.30	:30	NM	2	\$50.00
N 37 KHGI 01/16/22 01/16/22 Sun Good Morning America  Start Date End Date Weekdays Spots/Week  Week: 01/10/22 01/16/222 2	7a-8a <u>Rate</u> \$30.00	Rating 1.10	:30	NM	2	\$60.00
N 38 KHGI 01/16/22 01/16/22 Full Measure  Start Date End Date Weekdays Spots/Week Week: 01/10/22 01/16/221 1	Various <u>Rate</u> \$20.00	Rating 1.00	:30	NM	1	\$20.00
N 39 KHGI 01/17/22 01/17/22 NTV News at 5p  Start Date End Date Weekdays Spots/Week Week: 01/17/22 01/23/22 1 1	5p-530p <u>Rate</u> \$125.00	Rating 5.80	:30	NM	1	\$125.00
N 40 KHGI 01/18/22 01/18/22 NTV News at 5p  Start Date End Date Weekdays Spots/Week Week: 01/17/22 01/23/22 -1 1	5p-530p <u>Rate</u> \$125.00	Rating 5.80	:30	NM	1	\$125.00
N 41 KHGI 01/19/22 01/19/22 NTV News at 5p  Start Date End Date Weekdays Spots/Week Week: 01/17/22 01/23/221 1	5p-530p <u>Rate</u> \$125.00	Rating 5.80	:30	NM	1	\$125.00
N 42 KHGI 01/20/22 01/20/22 NTV News at 5p  Start Date End Date Weekdays Spots/Week Week: 01/17/22 01/23/221 1	5p-530p <u>Rate</u> \$125.00	Rating 5.80	:30	NM	1	\$125.00
N 43 KHGI 01/21/22 01/21/22 NTV News at 5p  Start Date End Date Weekdays Spots/Week Week: 01/17/22 01/23/221 1	5p-530p <u>Rate</u> \$125.00	Rating 5.80	:30	NM	1	\$125.00
N 44 KHGI 01/17/22 01/17/22 NTV News at 6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 01/17/22 01/23/22 1 1	6p-630p <u>Rate</u> \$135.00	Rating 6.60	:30	NM	1	\$135.00

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Advertiser Original Date / Revision Charles Herbster for Gov NE-R 01/14/22 / 01/21/22

**Contract Dates Product** Estimate # HEBSTER FOR GOV 01/15/22 - 01/24/22 115121

	Start/End		Spots/	•		
*Line Ch Start Date End Date Description		Days	Length Week	Rate Rtn Type S	Spots	Amount
N       45       KHGI       01/18/22       01/18/22       NTV News at 6p         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22       -1       1	6p-630p <u>Rate</u> \$135.00	Rating 6.60	:30	NM	1	\$135.00
N       46       KHGI       01/19/22       01/19/22       NTV News at 6p         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22      1       1	Rate	Rating 6.60	:30	NM	1	\$135.00
N         47         KHGI         01/18/22         01/18/22         M-F Good Evening Neb 630           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22         -1         1	0p630p-7p <u>Rate</u> \$100.00	Rating 3.90	:30	NM	1	\$100.00
N 48 KHGI       01/20/22       01/20/22       M-F Good Evening Neb 630         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22      1       1	0p630p-7p <u>Rate</u> \$100.00	Rating 3.90	:30	NM	1	\$100.00
N         49         KHGI         01/23/22         01/23/22         Sun NTV Early News           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        1         1	Rate	Rating 4.20	:30	NM	1	\$65.00
N         50         KHGI         01/17/22         01/17/22         Jimmy Kimmel           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22         1         1	Rate		:30	NM	1	\$60.00
N 51 KHGI 01/18/22 01/18/22 Jimmy Kimmel           Start Date         End Date         Weekdays         Spots/Week           Week: 01/17/22 01/23/22 -1         1	1035p-1138p <u>Rate</u> \$60.00	Rating 1.30	:30	NM	1	\$60.00
N         52         KHGI         01/19/22         01/19/22         Jimmy Kimmel           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        1         1	1035p-1138p <u>Rate</u> \$60.00		:30	NM	1	\$60.00
N 53 KHGI 01/20/22 01/20/22 Jimmy Kimmel  Start Date End Date Weekdays Spots/Week  Week: 01/17/22 01/23/221 1	Rate		:30	NM	1	\$60.00
N         54         KHGI         01/21/22         01/21/22         Jimmy Kimmel           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        1         1	1035p-1138p <u>Rate</u> \$60.00		:30	NM	1	\$60.00
N         55         KHGI         01/17/22         01/17/22         Nightline           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22         1         1	11p1205a <u>Rate</u> \$30.00	Rating 0.50	:30	NM	1	\$30.00
N         56         KHGI         01/18/22         01/18/22         Nightline           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22         -1         1	11p1205a <u>Rate</u> \$30.00	Rating 0.50	:30	NM	1	\$30.00
N 57 KHGI 01/19/22         01/19/22         Nightline           Start Date         End Date         Weekdays         Spots/Week           Week: 01/17/22         01/23/22        1         1	11p1205a <u>Rate</u> \$30.00	Rating 0.50	:30	NM	1	\$30.00
N         58         KHGI         01/20/22         01/20/22         Nightline           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        1         1	11p1205a <u>Rate</u> \$30.00	Rating 0.50	:30	NM	1	\$30.00
N         59         KHGI         01/17/22         01/17/22         M-F NTV News at 10p           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22         1         1	10p-1035p <u>Rate</u> \$225.00	Rating 3.60	:30	NM	1	\$225.00
N         60         KHGI         01/18/22         01/18/22         M-F NTV News at 10p           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22         -1         1	10p-1035p <u>Rate</u> \$225.00	Rating 3.60	:30	NM	1	\$225.00
N         61         KHGI         01/19/22         01/19/22         M-F NTV News at 10p           Start Date         End Date         Weekdays         Spots/Week           Week:         01/17/22         01/23/22        1         1	10p-1035p <u>Rate</u> \$225.00	Rating 3.60	:30	NM	1	\$225.00

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 Charles Herbster for Gov NE-R
 01/14/22 / 01/21/22

 Contract Dates
 Product
 Estimate #

 01/15/22 - 01/24/22
 HEBSTER FOR GOV
 115121

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>				
N       62       KHGI       01/20/22       01/20/22       M-F NTV News at 10p         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22      1       1	10p-1035p <u>Rate</u> <u>Rating</u> \$225.00 3.60	:30	NM	1	\$225.00
N       63       KHGI       01/21/22       01/21/22       M-F NTV News at 10p         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22      1       1	10p-1035p <u>Rate</u> <u>Rating</u> \$225.00 3.60	:30	NM	1	\$225.00
N       64       KHGI       01/23/22       01/23/22       Sun NTV News at 10p         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22      1       1	10p-1035p <u>Rate</u> <u>Rating</u> \$225.00 3.80	:30	NM	1	\$225.00
N       65       KHGI       01/18/22       01/18/22       QUEENS         Start Date       End Date       Weekdays       Spots/Week         Week:       01/17/22       01/23/22       -1       1	9p-10p <u>Rate</u> <u>Rating</u> \$200.00 2.50	:30	NM	1	\$200.00
N       66       KHGI       01/24/22       01/24/22       Nightline         Start Date       End Date       Weekdays       Spots/Week         Week:       01/24/22       01/30/22       1       1	11p1205a <u>Rate</u> <u>Rating</u> \$30.00 0.50	:30	NM	1	\$30.00
N 67 KHGI 01/24/22       01/24/22       EXTRA         Start Date       End Date       Weekdays       Spots/Week         Week: 01/24/22       01/30/22       M       1	1205a-5a <u>Rate</u> <u>Rating</u> \$5.00 0.00	:30	NM	1	\$5.00
	Totals	3	189.60	89	\$5,630.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/10/22 -01/16/22	3	\$80.00	(\$12.00)	\$68.00
01/17/22 -01/23/22	84	\$5,515.00	(\$827.25)	\$4,687.75
01/24/22 -01/30/22	2	\$35.00	(\$5.25)	\$29.75
Totals	89	\$5,630.00	(\$844.50)	\$4,785.50

Signature:	Date:	

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